

Press release

January 2020

Messe Frankfurt at a glance

Markus Quint
Tel. +49 69 75 75-59 05
press@messefrankfurt.com
www.messefrankfurt.com

Messe Frankfurt is one of the most successful global players in its sector and, with sales of around €733* million, is the largest trade fair company with its own exhibition grounds. Within the framework of its Fairs & Events, Locations and Services business fields, the company focuses firmly on its customers' interests, creating successful platforms for interaction with services from a single source. As a reliable partner to individual industry sectors, Messe Frankfurt creates innovative network platforms. Approximate five million visitors came together at more than 420* events held under the Messe Frankfurt umbrella worldwide in 2019. Every year, it organises some 150 trade fairs in Frankfurt and at many other locations around the world while also playing host to around some 250* guest events at its Frankfurt base.

Headquartered in Frankfurt am Main, the Group has a powerful network of 30 subsidiaries and more than 50 international sales partners. Messe Frankfurt is present in some 190 countries and around 50 locations with its brands and brand families. Messe Frankfurt is expanding its expertise in defined industry sectors in line with its corporate strategy. These are: Building Technologies, Safety, Security & Fire, Environmental Technologies, Textile Care, Cleaning & Cleanroom Technologies, Food Technologies, Electronics & Automation Technologies, Manufacturing Technologies & Components, Consumer Goods, Textiles & Textile Technologies, Mobility & Logistics, and Entertainment, Media & Creative Industries. Messe Frankfurt's events and communication platforms lead their respective sectors.

In financial year 2019 a total of 155* trade fairs and exhibitions were held under the Messe Frankfurt umbrella, 105* of these taking place outside Germany. Every year, – depending on the event cycle – up to 300 trade fairs, exhibitions, congresses, conferences and many other kinds of events are held in Frankfurt, including industry flagship events such as Automechanika, Light + Building, IFFA, ISH, Musikmesse and Prolight + Sound. The consumer goods industry comes together in Frankfurt for Ambiente, Christmasworld, Creativeworld, Paperworld and Tendence, while the Group's portfolio of textile fairs includes Heimtextil, Techtexil, Texprocess and Texcare.

As well as this, our Frankfurt base plays host to a great many guest events, including the Frankfurt Book Fair, ACHEMA, the CPhI, the Food Ingredients, the IMEX and a broad cross-section of international congresses, conferences and other events.

Finally, Messe Frankfurt offers a wide spectrum of analogue and digital services ranging from logistics and stand construction to marketing and food services.

The company is publicly owned, with the City of Frankfurt holding 60 percent and the State of Hesse 40 percent.

The Messe Frankfurt Group at a glance in 2019

Shareholders	City of Frankfurt am Main: 60 percent State of Hesse: 40 percent
Group sales	Around €733* million
Number of employees	2,642*
Floor space	592,127 m ²
Hall area	393.838 in eleven halls
Outdoor areas	59,506 m ²
Trade fairs and exhibitions	
Total	155* trade fairs Exhibitors: 98,829* Visitors: Approx. 4.5* million
In Germany	50* trade fairs Exhibitors: 42,488* Visitors: Approx. 2,0* million

* preliminary figures 2019

In Frankfurt

41* trade fairs

Exhibitors: 37,619*

Visitors: Around 1,8* million

Including 17* Messe Frankfurt Group events with:

19,123* exhibitors

Approx. 704,000* visitors

International participation

(Messe Frankfurt Group events)

75.2* percent (exhibitors)

56.6*percent (visitors)

approx. 220* congresses and events at its Frankfurt base

Visitors: Approx. 494,000*

Outside Germany

105* trade fairs at around 50 locations

Exhibitors: 56,341*

Visitors: Around 2,5* million

Advantages of Frankfurt as a trade fair centre

Central location at the heart of Europe. Best transport connections by air, rail and road, largest train station in Europe, largest airport on the continent. Direct flights to and from locations all over the world bring exhibitors and visitors from Asia and the Americas to Frankfurt in far less time than it would take for them to travel between their respective countries.

Central trade fair location: around 15 minutes with the S-Bahn suburban train from the airport to the Central Station; from here, four suburban train lines run every five minutes to the "Messe" station located directly on the exhibition grounds; underground and tram stops are located at the City entrance.

4,300 parking spaces on the exhibition grounds (with parking spaces hall 12), 15,000 parking spaces in the Rebstock car park, including 5,400 parking spaces in the multi-storey car park; free shuttle bus to the exhibition grounds.

Around 110,000 beds in the Rhine-Main region,
11,500 hotel rooms in walking distance of Messe
Frankfurt.

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,600* employees at 30 locations, the company generates annual sales of around €733* million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

* preliminary figures 2019